



THE ROCK ROADHOUSE LOYALTY PROGRAM PRIVACY STATEMENT 2026

We collect:

Name

Email address

Phone number

We use this information to:

- Administer loyalty discounts
- Send promotional offers
- Improve our services
- Contact members regarding account matters
- We do not sell personal information.

Information may be disclosed to:

- Payment processors
- IT service providers
- Legal or regulatory authorities if required

Members may:

- Request access to their data
- Correct inaccurate information
- Withdraw consent (note: this may remove discount eligibility)
- Data is stored securely and retained only as long as necessary for business or legal purposes.